based on; 1990 estimate at increases
$5 annual list price increase

RETAIL PRICE ANALYSIS

	PRICE PER 1000	RETAIL CHANGE VS. LY	-0.28 ELASTIC LOG	-0.28 ELASTIC MULT	LOG VS. MULT ABSOLUTE DIFF
1985	51.62				
1986	54.82	6.20%	-1.67%	-1.74%	0.07%
1987	58.36	6.46%	-1.74%	-1.81%	0.07%
1988	63.68	9.12%	-2.41%	-2.55%	0.14%
1989	72.25	13.46%	-3.47%	-3.77%	0.29%
1990	79.71	10.33%	-2.71%	-2.89%	0.18%

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Source: https://www.industrydocuments.ucsf.edu/docs/lsfj0004